



**Katie Popov, CEO**

With over 13 years of leadership experience across the healthcare sector, Katie Popov has cultivated a reputation as a dynamic and results-driven professional. Holding a Bachelor of Science in Business Marketing, Katie combines strategic insight with an empathetic approach to management, setting the benchmark for excellence in the long-term care industry.

Prior to becoming the CEO of Rowntree Gardens, Katie dedicated seven years to Elmwood Care Center. These pivotal years provided Katie with an intimate understanding of the patient journey and operational intricacies, informing her commitment to personalized care and continuous improvement.

Katie has spearheaded initiatives that enhanced operational efficiency, improved patient outcomes, and strengthened community ties. Her visionary leadership propelled Elmwood to new heights, fostering a culture of collaboration and innovation among staff and stakeholders.

Beyond professional achievements, Katie finds joy in fostering meaningful relationships with employees and community members alike. Her genuine passion for helping others and creating connections drives her approach to leadership, inspiring a supportive environment where everyone feels valued.

In addition to her professional endeavors, Katie treasures family moments, whether picnicking with her five-year-old daughter, Mira, and husband, Vladimir, or simply enjoying the beauty of nature together. She leads an active and fulfilling life, thriving on working out, biking, and walking her dogs. She also loves spending time outdoors hiking—after all, she grew up in Lake Arrowhead.

Today, Katie stands at the helm of Rowntree Gardens, where her dedication to quality care and strategic growth continues to set the standard for the industry. Her journey is a testament to the power of perseverance, expertise, and compassionate leadership.

Katie feels deeply connected to something greater than herself, which gives her a sense of purpose and peace.

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*Where devotion meets compassion*